**NEWS** 

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# Superior USA Waste Acquires Sue's Recycling & Sanitation

Shawnee, OK, June 3, 2024 / / -- Superior Waste Industries, LLC (d/b/a Superior USA Waste), a Shawnee, OK-based environmental services holding company, completed its fourth acquisition by acquiring Sue's Recycling & Sanitation ("Sue's"), a solid waste management company offering commercial, residential, and roll-off collection services to customers across eastern Oklahoma. Sue's operates two transfer stations, located in Vian and Eufaula, Oklahoma, respectively.

"Sue's is another great addition to the Superior USA Waste network, both strategically and culturally, as we continue our strategy of expanding and densifying across Oklahoma," said Billy Dietrich, Chief Executive Officer of Superior USA Waste. He continued, "The Smith family, who founded Sue's over 30 years ago, has established a legacy of delivering high quality service and putting customers first. We are committed to continuing that legacy, and we are fortunate to have Taylor Smith and the rest of the Sue's team join the Superior USA Waste family."

"It has been a pleasure working with Billy and the Superior USA Waste team, and it is comforting to know they share our family's commitment to customer relationships and service," said Taylor Smith, son of Sue's founder, Sue Smith. Smith added, "I am excited to join the Superior team and look forward to contributing to the future success of our combined platform."

Superior USA Waste intends to be the "partner of choice" for waste industry entrepreneurs seeking growth capital or to transition their businesses. Superior partnered with Red Dog Equity LLC, an Atlanta-based private equity firm, which, through its partnership with Monroe Capital and Tom Pritzker's family business interests (advised by The Pritzker Organization), has additional equity capital available to fund Superior's future acquisitions. Monroe Capital also provides debt financing for Superior USA Waste. Superior USA Waste has significant growth capital at its disposal and is actively seeking acquisitions and development opportunities.

## **About Superior USA Waste**

Headquartered in Shawnee, Oklahoma, Superior USA Waste is an environmental services holding company that seeks to be the "partner of choice" for waste industry entrepreneurs seeking liquidity, growth capital, or to transition their businesses to an owner who shares their commitment to customer service, loyalty to employees, and environmental stewardship. To learn more, please visit: <a href="https://www.superiorusawaste.com">www.superiorusawaste.com</a>.

## About Sue's Recycling & Sanitation

Headquartered in Vian, Oklahoma, Sue's Recycling & Sanitation provides residential, commercial, roll-off, and transfer station services to customers in eastern Oklahoma. To learn more, please visit: <a href="www.suesrecycling.com">www.suesrecycling.com</a>

**About Red Dog Equity LLC** 

Red Dog Equity LLC is a private equity firm that invests in lower middle-market companies poised for strong growth in partnership with driven, entrepreneurial business leaders ("Red Dogs"). To learn more, please visit: www.reddogequity.com.

## **About Monroe Capital**

Monroe Capital LLC ("Monroe") is a premier boutique asset management firm specializing in private credit markets across various strategies, including direct lending, technology finance, venture debt, opportunistic, structured credit, real estate and equity. Since 2004, the firm has been successfully providing capital solutions to clients in the U.S. and Canada. Monroe prides itself on being a value-added and user-friendly partner to business owners, management, and both private equity and independent sponsors. Monroe's platform offers a wide variety of investment products for both institutional and high net worth investors with a focus on generating high quality "alpha" returns irrespective of business or economic cycles. The firm is headquartered in Chicago and maintains 10 offices throughout the United States and Asia.

Monroe has been recognized by both its peers and investors with various awards including Private Debt Investor as the 2023 Lower Mid-Market Lender of the Decade, 2022 Lower Mid-Market Lender of the Year, 2022 CLO Manager of the Year, Americas; Inc.'s 2023 Founder-Friendly Investors List; Global M&A Network as the 2023 Lower Mid-Markets Lender of the Year, U.S.A.; DealCatalyst as the 2022 Best CLO Manager of the Year; Korean Economic Daily as the 2022 Best Performance in Private Debt – Mid Cap; Creditflux as the 2021 Best U.S. Direct Lending Fund; and Pension Bridge as the 2020 Private Credit Strategy of the Year. For more information and important disclaimers, please visit <a href="https://www.monroecap.com">www.monroecap.com</a>.

#### **About The Pritzker Organization**

The Pritzker Organization is the merchant bank for the business interests of the Tom Pritzker family. Additional information can be found at <a href="https://www.pritzkerorg.com">www.pritzkerorg.com</a>.